We print plastic cards using a Full Colour (CMYK) printing process which can reproduce almost any colour by printing Cyan, Magenta, Yellow and Black in different proportions to create different colours. Colour magazines are printed with the same printing process.

Below is a rough guide to help you indicate to us what shade of colour(s) you want us to implement within your design.

Unfortunately it is impossible for this guide to be 100% colour accurate as your screen will display the colours differently to our screen. Also screens display colours using RGB (Red, Green & Blue light) not CMYK (Cyan, Magenta, Yellow & Back ink).

0	— Cyan
0	— Magenta
0	— Yellow
0	— Black