We print plastic cards using a Full Colour (CMYK) printing process which can reproduce almost any colour by printing Cyan, Magenta, Yellow and Black in different proportions to create different colours. Colour magazines are printed with the same printing process.

Below is a rough guide to help you indicate to us what shade of colour(s) you want us to implement within your design.

Unfortunately it is impossible for this guide to be 100% colour accurate as your screen will display the colours differently to our screen. Also screens display colours using RGB (Red, Green & Blue light) not CMYK (Cyan, Magenta, Yellow & Back ink).

| | | | | 100 | - | | | | | | | | | | | | | | | | | | |
|---------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|----------------------|
| 20 0 0 0 | 20 5 0 0 | 20 10 0 0 | 20 15 0 | 20 20 0 0 | 15 20 0 0 | 10 20 0 0 | 5 20 0 0 | 0 20 0 0 | 0 20 5 0 | 0 20 10 0 | 0 20 15 0 | 0 20 20 0 | 0 15 20 0 | 0 10 20 0 | 0 5 20 0 | 0 0 20 0 | 5 0 20 0 | 10 0 20 0 | 15 0 20 0 | 20 0 20 0 | 20 0 15 0 | 20 0 10 0 | 20 0 5 0 |
| | 40 10 0 0 | 40 20 0 0 | 40 30 0 0 | 40 40 0 0 | 30 40 0 0 | 20 40 0 0 | 10 40 0 0 | | 0 40 10 0 | 0 40 20 0 | 0 40 30 0 | 0 40 40 0 | | | | | | | | 40 0 40 0 | 40 0 30 0 | | |
| 60 0 0 | 60 15 0 0 | 60 30 0 | 60 45 0 0 | 60 60 0 | 45 60 0 0 | 30 60 0 | 15 60 0 0 | 0 60 0 | 0 60 15 0 | 0 60 30 0 | 0 60 45 0 | 0 60 60 0 | 0 45 60 0 | 0 30 60 0 | | | | | 45 0 60 0 | 60 0 60 0 | 60 0 45 0 | 60 0 30 0 | 60 0 15 0 |
| 80 0 0 | 80 20 0 | 80 40 0 0 | 80 60 0 | 80 80 0 | 60 80 0 | 40 80 0 | 20 80 0 | 0 80 0 | 0 80 20 0 | 0 80 40 0 | 0 80 60 0 | 0 80 80 0 | 0 60 80 0 | 0 40 80 0 | | | | 40 0 80 0 | 60 0 80 0 | 80 0 80 0 | 80 0 60 0 | 80 0 40 0 | 80 0 20 0 |
| 100 0 0 0 | 100 25 0 | 100 50 0 | 100 75 0 0 | 100 100 0 0 | 75 100 0 | 50 100 0 0 | 25 100 0 | 0 100 0 0 | 0 100 25 0 | 0 100 50 0 | 0 100 75 0 | 0 100 100 0 | 0 75 100 0 | 0 50 100 0 | 0 25 100 0 | | 25 0 100 0 | 50 0 100 0 | 75 0 100 0 | 100 0 100 0 | 100 0 75 0 | 100 0 50 0 | 100 0 25 0 |
| 100 0 0 20 | 100 25 0 20 | 100 50 0 20 | 100 75 0 20 | 100 100 0 20 | 75 100 0 20 | 50 100 0 20 | 25 100 0 20 | 0 100 0 20 | 0 100 25 20 | 0 100 50 20 | 0 100 75 20 | 0 100 100 20 | 0 75 100 20 | 0 50 100 20 | 0 25 100 20 | 0 0 100 20 | 25 0 100 20 | 50 0 100 20 | 75 0 100 20 | 100 0 100 20 | 100 0 75 20 | 100 0 50 20 | 100 0 25 20 |
| 100 0 0 40 | 100 25 0 40 | 100 50 0 40 | 100 75 0 40 | 100 100 0 40 | 75 100 0 40 | 50 100 0 40 | 25 100 0 40 | 0 100 0 40 | 0 100 25 40 | 0 100 50 40 | 0 100 75 40 | 0 100 100 40 | 0 75 100 40 | 0 50 100 40 | 0 25 100 40 | 0 0 100 40 | 25 0 100 40 | 50 0 100 40 | 75 0 100 40 | 100 0 100 40 | 100 0 75 40 | 100 0 50 40 | 100 0 25 40 |
| 100 0 0 60 | 100 25 0 60 | 100 50 0 60 | 100 75 0 60 | 100 100 0 60 | 75 100 0 60 | 50 100 0 60 | 25 100 0 60 | 0 100 0 60 | 0 100 25 60 | 0 100 50 60 | 0 100 75 60 | 0 100 100 60 | 0 75 100 60 | 0 50 100 60 | 0 25 100 60 | 0 0 100 60 | 25 0 100 60 | 50 0 100 60 | 75 0 100 60 | 100 0 100 60 | 100 0 75 60 | 100 0 50 60 | 100 0 25 60 |
| 100 0 0 80 | 100 25 0 80 | 100 50 0 80 | 100 75 0 80 | 100 100 0 80 | 75 100 0 80 | 50 100 0 80 | 25 100 0 80 | 0 100 0 80 | 0 100 25 80 | 0 100 50 80 | 0 100 75 80 | 0 100 100 80 | 0 75 100 80 | 0 50 100 80 | 0 25 100 80 | 0 0 100 80 | 25 0 100 80 | 50 0 100 80 | 75 0 100 80 | 100 0 100 80 | 100 0 75 80 | 100 0 50 80 | 100 0 25 80 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 — | Cyan | | | | | | | | | | | | |